



**EVENTS &
ENTERTAINMENT
ENTERPRISES**

QATAR | UAE | SLOVAKIA

Bringing ideas to Life



Events & Entertainment Enterprises (E3) is a Qatari owned company with market-leading events, technology, family amusement, entertainment, and design experts with an international team across industry sectors operating in Qatar, UAE, and Central Europe.

Who
we
are

With our access to global resources, knowledge and network, combines the excellence of a leading integrated agency group with unmatched local and regional expertise.

WE DO IT OUR WAY!

We integrate the 'WOW' factor to your plans, and explain 'HOW' we can do this! We understand client requirements and infuse our interaction with innovative event and entertainment concepts around strategy, technology, and creative design. By adopting this Wow & How approach, we turn your distinct needs into reality. We employ the best people, supported by the latest technology for seamless and engaging entertainment destinations and events.

Vision

To be a leading integrated company that delivers results-oriented events, entertainment venues and experiential marketing programs by effectively using our experience, creativity and disruptive technology solutions that exceed client expectations, improve sales, and fosters our continued growth.

Mission

Create fun, engaging and everlasting memories with our concepts, while inspiring ourselves and others to elevate entertainment.

Values

Our staff and clients enjoy a personal stake in what we do. We are passionate about entertainment, work honestly, will always be truthful, and deliver on our promises.



Why choose us?

Core Team

We have a strong record and a combined 50 years of experience in delivering Qatar's most iconic events, tourist attractions & ticketing solutions across multiple verticals.

Sense of Purpose

Guided by our clear vision and values, we operate with a purpose, and before we do anything, we ask ourselves why are we doing it, creating an environment of target setting and achievement. We believe that clarity leads to productivity, and the prime goal will remain to help our clients grow.

Proximity & Trust

Our clients will witness an informal management style that promotes simple and direct relationships with a sense of immediacy. The casual and friendly environment fosters a proximity mindset where you can easily discuss and network with the Events Entertainment & Enterprises team no matter their position in the company. Being trustworthy is one of our core values and we believe we gain our clients' confidence by delivering on our promise through planning and diligent execution.

Core Team



Abdullah Al Kubaisi
Chairman



Adil Ahmed
CEO



Remy Constantine
Chief Creative Officer



Raja Abbas Khan
Events Director



Mohammad Ali Awada
Business Development
Manager



Ayesha Mazin
HR Manager



Indika Manamendra
Finance Manager



Rajan Pathak
Project Manager



Ahmad Faraz
Branding Specialist



Mohasin
3D Visualizer



We Specialize in

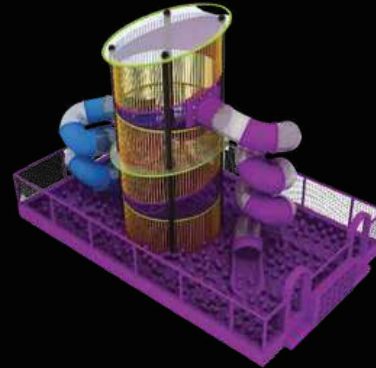
- Experiential Activations
- Kids Play Indoor and Outdoor Concepts
- Event Services
- Family Entertainment Centers
- Operations Support for Tourist and recreational attractions
- Feasibility - Design - Research
- Audio Visual and Stage Equipment
- Ticketing and Accreditation Solution

Experiential Activations



E3 partners with some of the leading brands to create unique activity based experiential activations for malls in Qatar. Based on activation duration and target audience, E3 is able to provide contracted or fully funded activations to Malls, parks and shopping centers.

Kids Play Indoor & Outdoor Concepts



E3 provides design, build and operations services to multiple indoor and outdoor kids play areas across Qatar, UAE and central Europe that includes malls, resorts, and public parks. Our play areas are custom designed in close coordination with mall management and venue owners to ensure maximum repeat visitors with the right concept.

Event Services



E3 provides complete event management services are specific to organizing and management of large family festivals, sports days, brand activation concepts and family days. Services include: •Event concept design, •Temporary event staffing services, •Food court set-up management, •Registration, Accreditation and Ticketing services, •Audio Visual, Sound, Stage and rigging •Fabrication of custom kiosks, props and event related infrastructure

Family Entertainment Centers



E3 is in the early works for creating and building its branded entertainment centers across the GCC region. "The Spot" by E3 is our first wholly owned entrainment center located at the Hilton Salwa Resort. With many other projects in the final stages of concept development, follow our page for the launch dates.

Operations Support for Tourist & Recreational Attractions



E3 provides seamless Operations Support at Qatar's premier Tourist & Recreational Attractions. From the captivating Panda House in Al Khor to the thrilling Batabit Arena at Al Enna Desert Camp, we ensure exceptional visitor experiences. Let us handle the details while you create unforgettable memories.

Audio Visual and Stage Equipment



E3 offers a full range of rental equipment for various events including temporary play areas, VR & gaming equipment, inflatables, event infrastructure, audio/ visual assets, fences and food court kiosks.

Feasibility Design & Research



The feasibility, design and research team at E3 ensures that any project starts with the right information. Our know how in all aspects of the management of the client's investment is not limited to choosing the best products and attractions, but includes detailed design of the proposed area while optimizing space utilization, creating a functional traffic flow and a complete financial viability of the project.

Ticketing and Accreditation Solution

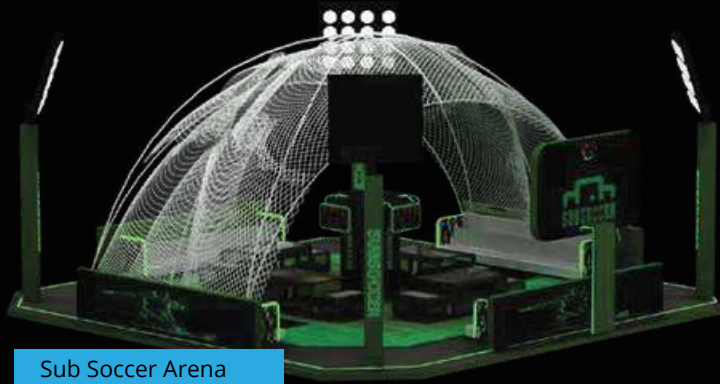


Providing a vast accreditation and registration solution to enable a smooth and secure process for applying and issuing accreditations for events, exhibitions, conferences and offices.



Experiential Activations and Kids Play Concepts

Experiential Activations



Sub Soccer Arena

A simple but so addictive table football game played one vs. one. The two players are sitting on the benches, which are also acting as goals.



Football Ring Toss

A Carnival themed football game where kids can win giant custom branded plush toys



Product Engagement

Experiential Marketing Concept designed for Gait Store by using and engaging apple products such as Ipad, Iwatch and iPhones.



Bricks Play

Based on Lego blocks, Bricks Play is an edutainment experience that offers something for the whole family, i.e., Lego Robotics, Duplo play, Lego VR (or) Gaming, free build area, giant blocks and even a Lego products area.

Kids Play Indoor & Outdoor Concepts



Paw Patrol Kids Play Area



Play-Doh Kids Play



Kids Soft Play



Themed Kids Slides Concept



Spectacular Events

Doha Balloon Parade

Held for the first time in Qatar and in the Middle East Region from 3-5 May 2022, the Balloon Parade was designed, produced and executed by E3 in a challenging time frame of 60 days from contract award to execution. E3 team worked tirelessly with Qatar Tourism and 7 government agencies to host the single largest gathering at any event in Qatar with over 760,000 attending the one-of-kind event at the 3KM long parade route on the Doha, Corniche. E3 mobilized more than 2,500 staff and crew for the 3-day event, with over 45 food vendors, 3 concerts, more than 200 roaming performers, and 3 days of fireworks, making it a memorable experience for everyone!



InflataRUN Doha 2023

A Guinness World Record setting event, InflataRUN is a unique family event conceptualized and executed by E3 with an all day FUN for the family. The event featured the 1055 meters long World's Largest Inflatable obstacle course and a fun all day experience day with Live DJ, dancing, roaming and stage performances, photo ops, Carnival booths, food vendors, and massive Monster Truck Inflatables display. InflataRUN is planned to be hosted in multiple cities across the world in 2023.



Asian Town Sports Carnival

The Asian Town Sports Carnival 2023 saw 33,000 attendees, mostly blue-collar workers and a few families. It featured sports themed activations, giant adult inflatables, and 61,786 engagements. The carnival had 9 food kiosks, stage and roaming performances offering 33 hours of entertainment. Workers enjoyed a break from routines and had fun with colleagues. Positive feedback made it a memorable experience for all.



World Cup 2022 Fanzone at Doha Festival City

E3 organized the activation at Doha Festival City World Cup Fanzone in Nov/Dec 2022. It enhanced fan experiences, fostered community engagement, and promoted brand awareness. E3's successful execution established its expertise in event management, enhancing its brand reputation. The venue observed 60K+ visitors over a period of 30 days.



Lagoona Racing Activation at Lagoona Mall

The Lagoona Racing Activation was a meticulously crafted attraction within Lagoona Mall, Qatar, during the F1 Fiesta Season in October 2023. It showcased a dynamic array of racing experiences, including immersive VR Racing, thrilling Slot Racing, creative Lego Racing, and an entertaining inflatable racing car. This diverse setup catered to racing enthusiasts and families alike, delivering an unforgettable blend of virtual and physical racing adventures under one roof.



Family Festivals & Special Events

by our team



Summer Entertainment City (2017 – 2019)

The Flagship 85 day summer event of National Tourism Council was meticulously executed by our events team that involved in deploying over 500 staff to transform 30,000 Sqm of the Doha Exhibition and Convention Center (DECC) into an indoor. Scope of work included concept design, fit-out, equipment installation, staffing, food court setup, exhibition management and daily operations. The event had over 800,000 visitors.



Souq Waqif Spring Festival - 2018

An outdoor theme park and festival setup for 90 days offering various rides, skill games, entertainment shows, and delicious food options with an estimated attendance of over 400,000 visitors.



Al Bidaa Park Spring Bazaar - 2018

A full of activity Spring Bazaar hosted at the heart of Doha in Al Bidaa Park with magnificent retail bazaar, delicious food offerings, exhilarating shows and exciting activities. Organized, managed and designed by members of our events team.

Sports Projects

by our team



Influencer Cup Dinner Gala for Supreme Committee for Delivery & Legacy



FIBA 3x3 World Tour-Doha Masters 2019



National Sports Day 2022 - Qatar Tourism



Asian Champions Trophy - Qatar Olympic Committee



Family Entertainment Centers (FEC's)

InflataPark – City Center Mall

City Center Mall was struggling with activating its 20 year old Ice Rink. The E3 Family Entertainment Center (FEC) team was engaged by the mall to design a new concept that had to be unique, innovative, and help increase footfall. The InflataPark opened its doors in May 2023 and has since attracted over 350,000 visitors, with a repeat visitor rate of 45%. It has become one of the most visited entertainment destinations in Qatar! The dynamic nature of the concept allowed E3 to change it to an InflataSTADIUM during the World Cup 2023, and there are further plans to introduce a new Inflatable Park in Q3 2023.



Hilton Salwa Resort Desert Falls Water Park Arcade

Designed as an add-on activity for the resort and water park guests, the Arcade setup is owned and operated by E3 as part of the Water Park since February 2022. Over 35 games are installed at the Arcade where guests are entertained until 8 PM, 7 days a week.



Mall Activations



VR Gaming, Doha Festival City



Eid Arts, Mall of Qatar



Crayons and Bricks, Mall of Qatar



Mini Carnival, Lagoon Mall

Upcoming Activations

Doha Festival City - Outdoor Area



E3 has put forward an exciting proposal for Doha Festival City Mall outdoor area, suggesting activations for two specific areas from November 2023 to May 2024. These activities, which have a proven track record of being family-friendly, are expected to bring immense value to the area.

E3 Kidz Ville - 900 Park



E3 Kidz Ville, beginning on November 2nd, promises an exciting, family-friendly experience with a dedicated kids' play area. Children can enjoy a thrilling inflatable obstacle course, bounce on trampolines, explore an arcade, and dive into the world of virtual reality games, making it a perfect destination for fun and adventure.

Crayons & Bricks - Winter Wonderland



An Interactive experience that combines crayons, blocks play, face painters, and coloring in a wholesome art area at Lusail Winter Wonderland.

Winter Carnival - Place Vendome



The Vendome Winter Carnival is a highly anticipated event which will be hosted at the Place Vendome Mall and promises a range of exciting attractions for attendees to enjoy.



Operations Support for Tourist and Recreational Attractions

Panda House Operations and Activations

E3 was awarded a operations and activations contract by the Public Parks Department of the Ministry of Municipality to operate and manage the daily operations at Middle East's first Indoor Panda Attraction. The Panda House hosts 2 Pandas gifted by China to the State of Qatar and is a popular tourist attraction. E3 is also responsible for various engagement activations at the Panda House including operating carnival games, a Panda Theme arts and crafts room, Caricature art and a souvenir Photo Booth for visitors.



Batabit Arena

Al Enna Beach

Batabit Quad Bike Arena Qatar is an exciting adventure destination located in Qatar, offering thrilling quad biking experiences in a unique outdoor setting. Designed to cater to adrenaline seekers and outdoor enthusiasts, the Quad Bike Arena provides an exhilarating off-road adventure. Members of the E3 team were engaged in managing the entire operations for this tourist destination.



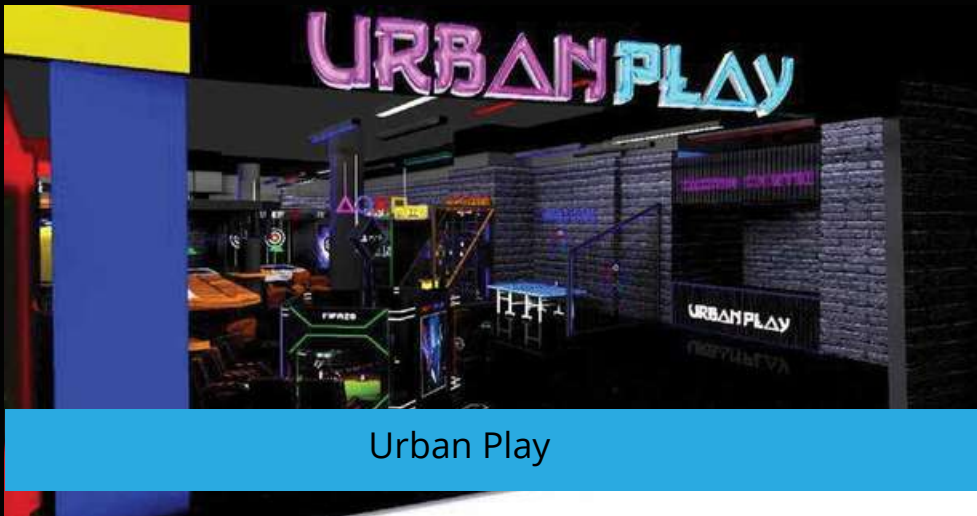
Feasibility Design and Research



Domo Digital



Terminal Salwa



Urban Play



Inflatable Water Castle

Audio Visual & Stage Equipment

Projection Screens



From size to shape our projections systems will satisfy every need of your event creating the best combination for your video content.

LED - Walls



With big events, high definition led walls are essential to give the opportunity to all your participants to enjoy their view as from the first line.

Light & Sound Systems



The creation of the perfect atmosphere through light and music is the spearhead of our company. From convention a private events, we are able to offer the best technical solution with every condition

Stage & Rigging



Our structures will adapt to any size and situation to create the ideal stage for your event.

Ticketing and Accreditation Solution



Booking Qube is an enterprise booking solution provider that supports its end customers with integrated ticketing, accreditation and registration services for cinemas, concerts, events, shows, sports, family festivals, exhibitions, family entertainment centers and theme parks. Booking Qube is headquartered in Qatar and is a wholly owned subsidiary of Events Entertainment & Enterprises. It serves as a one-stop solution for all needs related to online / offline / box office ticketing needs. BookingQube go beyond ticketing to offer customized booking solutions to its clients in the MICE industry. Events Entertainment & Enterprises relies on the Booking Qube solutions to deliver a seamless ticketing & booking experience for its events.

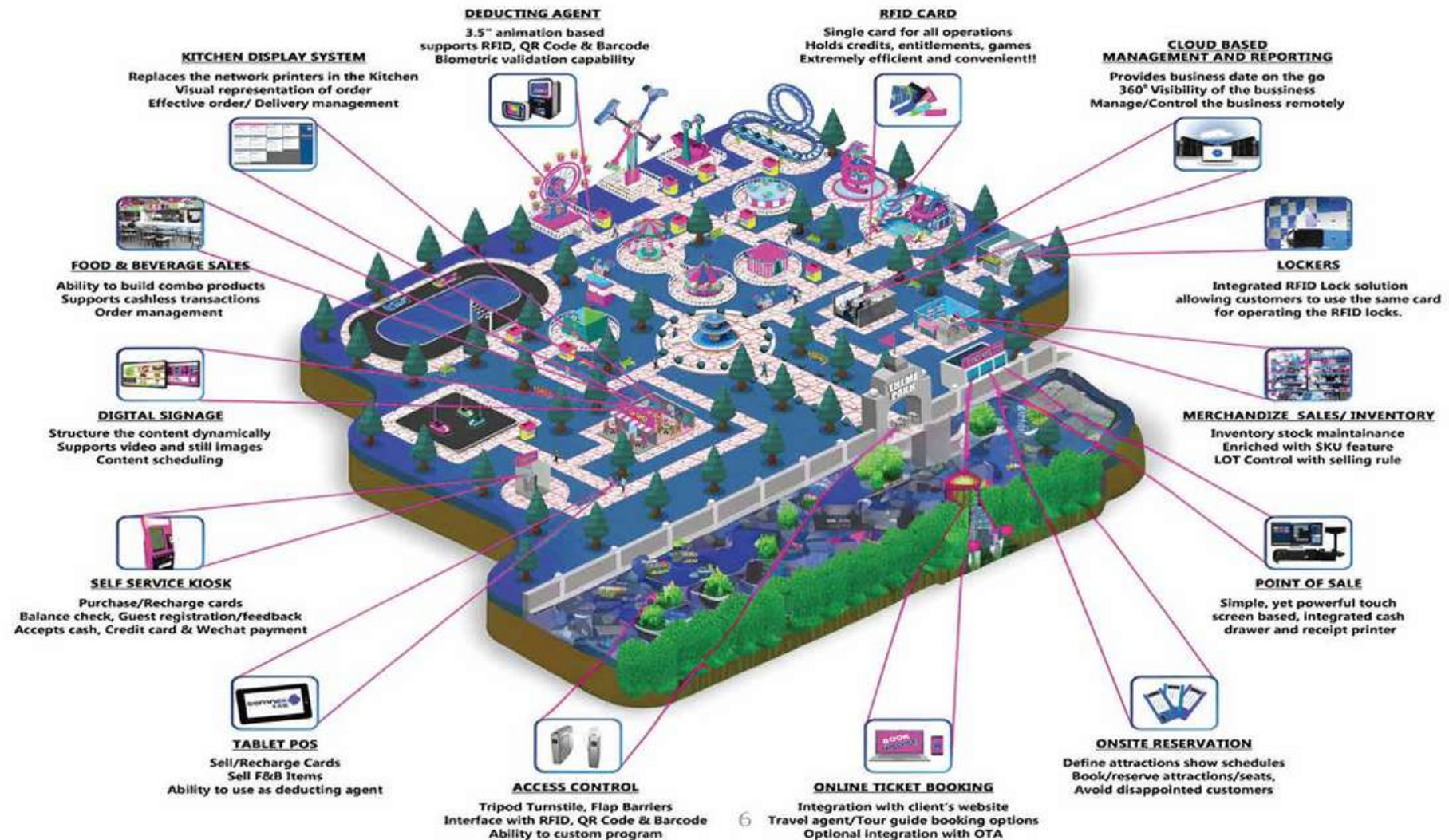


Book your events now!

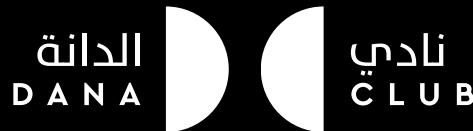
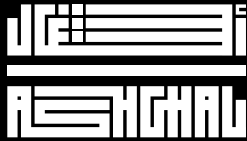
Qatar's premier booking and ticketing solutions provider



Amusement Park / Festival Management Solution



Clients & Partners





Contact Us



+974 4445-9260
+974 3325-5817



<http://www.eeeqa.com>



adil@eeeqa.com



Office 154, 15th floor
Marina Twin Tower
A Lusail, Qatar