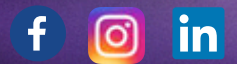




QATAR | UAE



www.eeeqa.com

A vibrant, colorful children's play area with a young girl playing at a table. The scene is filled with bright red, blue, and green furniture and toys, creating a lively and engaging atmosphere.

Who we are

Events & Entertainment Enterprises (E3) is a Qatari owned company with market-leading events, technology, family amusement, entertainment, and design experts with an international team across industry sectors operating in Qatar, UAE, and Central Europe.

With our access to global resources, knowledge and network, combines the excellence of a leading integrated agency group with unmatched local and regional expertise.

WE DO IT OUR WAY!

We integrate the 'WOW' factor to your plans, and explain 'HOW' we can do this! We understand client requirements and infuse our interaction with innovative event and entertainment concepts around strategy, technology, and creative design. By adopting this Wow & How approach, we turn your distinct needs into reality. We employ the best people, supported by the latest technology for seamless and engaging entertainment destinations and events.



Vision

To be a leading integrated company that delivers results-oriented events, entertainment venues and experiential marketing programs by effectively using our experience, creativity and disruptive technology solutions that exceed client expectations, improve sales, and fosters our continued growth.



Mission

Create fun, engaging and everlasting memories with our concepts, while inspiring ourselves and others to elevate entertainment.



Values

Our staff and clients enjoy a personal stake in what we do. We are passionate about entertainment, work honestly, will always be truthful, and deliver on our promises.



Why choose us?

Core Team

We have a strong record and a combined 50 years of experience in delivering Qatar's most iconic events, tourist attractions & ticketing solutions across multiple verticals.

Sense of Purpose

Guided by our clear vision and values, we operate with a purpose, and before we do anything, we ask ourselves why are we doing it, creating an environment of target setting and achievement. We believe that clarity leads to productivity, and the prime goal will remain to help our clients grow.

Proximity & Trust

Our clients will witness an informal management style that promotes simple and direct relationships with a sense of immediacy. The casual and friendly environment fosters a proximity mindset where you can easily discuss and network with the Events Entertainment & Enterprises team no matter their position in the company. Being trustworthy is one of our core values and we believe we gain our clients' confidence by delivering on our promise through planning and diligent execution.

Core Team



Abdullah Al Kubaisi
Chairman



Adil Ahmed
CEO



Remy Constantine
Chief Creative Officer



Raja Abbas Khan
Events Director



Mohammad Ali Awada
Business Growth Manager



Lucian Maldovan
Leisure Manager



Hussain Mehdi
Logistics Manager



Ayesha Mazin
HR Manager



Indika Manamendra
Finance Manager



Rajan Pathak
Project Manager



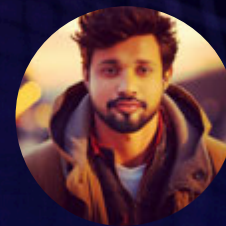
Ahmad Faraz
Branding Manager



Mohasin
3D Visualizer



Izaan Shahid
Developer



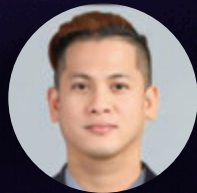
Amaan Malik
Graphic Designer



Nicole Bernido
Customer & Sales
Representative



Elazim Mohsine
3D Visualizer



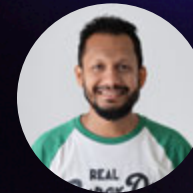
Marcialou Macatangay
Events Coordinator



Souhayel Chatman
Customer & Sales
Representative



Arslaan Arshad
Logistics Coordinator



Mohammad Abdullah
Accountant



Manoj Sunar
Maintenance Supervisor

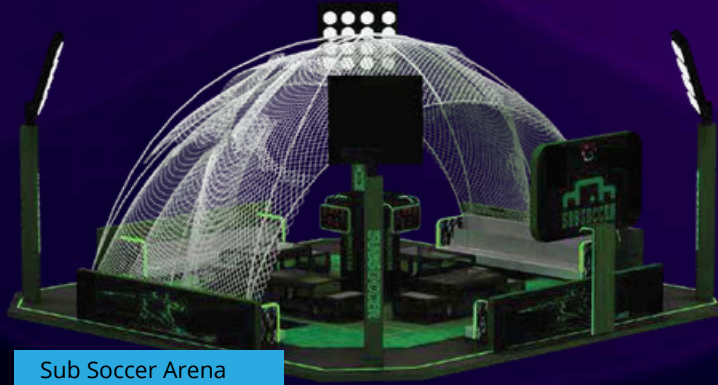
WE SPECIALIZE IN





Experiential Activations

Experiential Activations



Sub Soccer Arena

A simple but so addictive table football game played one vs. one. The two players are sitting on the benches, which are also acting as goals.



Football Ring Toss

A Carnival themed football game where kids can win giant custom branded plush toys



Product Engagement

Experiential Marketing Concept designed for Gait Store by using and engaging apple products such as Ipad, Iwatch and iPhones.



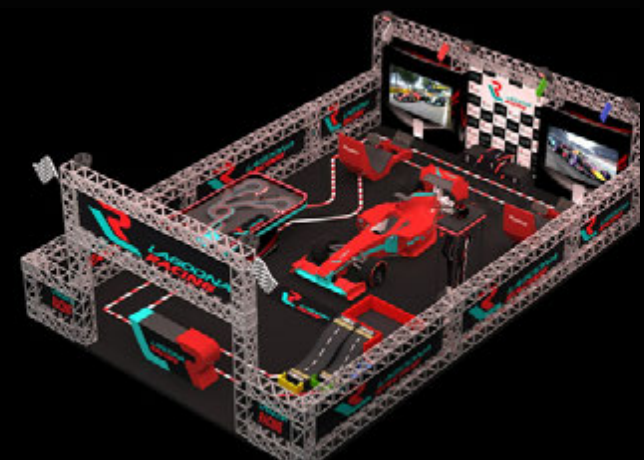
Bricks Play

Based on Lego blocks, Bricks Play is an edutainment experience that offers something for the whole family, i.e., Lego Robotics, Duplo play, Lego VR (or) Gaming, free build area, giant blocks and even a Lego products area.

Lagoona Racing Activation at Lagoona Mall



The Lagoona Racing Activation was a meticulously crafted attraction within Lagoona Mall, Qatar, during the F1 Fiesta Season in October 2023. It showcased a dynamic array of racing experiences, including immersive VR Racing, thrilling Slot Racing, creative Lego Racing, and an entertaining inflatable racing car. This diverse setup catered to racing enthusiasts and families alike, delivering an unforgettable blend of virtual and physical racing adventures under one roof.



Other Activations



VR Gaming, Doha Festival City



Eid Arts, Mall of Qatar



Festival InflataPark, Doha Festival City



Mini Carnival, Lagoona Mall



VIDEO SURVEILLANCE
This place is under CCTV surveillance
المكان مراقب بالكاميرات
E3

PRAYONA

DIWALL CRAFTS

Kids Play Indoor & Outdoor Concepts

Kids Play Indoor & Outdoor Concepts



Paw Patrol Kids Play Area



Play-Doh Kids Play Area



Kids Soft Play



Themed Kids Slides Concept

Crayons & Bricks

Mall of Qatar | Place Vendome | Winter Wonderland



Crayons and Bricks, situated at Mall of Qatar, Place Vendome, Winter Wonderland, offers an extraordinary indoor sanctuary for children. Here, they can delve into a captivating array of activities designed for kids of all ages. From constructing with blocks to molding with dough, children can unleash their creativity in diverse ways. Moreover, they can indulge in live caricature drawings, face painting, and an array of other attractions, guaranteeing endless enjoyment beyond artistic pursuits.





Spectacular Events



Doha Balloon Parade

Held for the first time in Qatar and in the Middle East Region from 3-5 May 2022, the Balloon Parade was designed, produced and executed by E3 in a challenging time frame of 60 days from contract award to execution. E3 team worked tirelessly with Qatar Tourism and 7 government agencies to host the single largest gathering at any event in Qatar with over 760,000 attending the one-of-kind event at the 3KM long parade route on the Doha, Corniche. E3 mobilized more than 2,500 staff and crew for the 3-day event, with over 45 food vendors, 3 concerts, more than 200 roaming performers, and 3 days of fireworks, making it a memorable experience for everyone!





LEGO Shows Qatar

LEGO® Shows Qatar, held from April 10th to 25th, 2024 at the Qatar National Convention Center Halls 8 and 9, offered a vibrant spectacle for LEGO® enthusiasts of all ages.

With 26 distinct zones featuring a range of LEGO® activities, a giant LEGO-themed inflatable, and multiple stage area showcasing more than 95 performances, making event the hub of creativity and entertainment.





InflataCity

InflataCity, the world's largest indoor inflatable event, provided an unforgettable experience across 30,000 sqm. It featured massive inflatable play areas, helping people beat the summer heat with thrilling attractions. Attendees enjoyed a diverse food court, carnival games, arcade games, and a claw machine setup with exciting prizes. This family-friendly event combined the thrill of inflatables with the charm of a carnival, offering a unique mix of entertainment and dining options. InflataCity was the ultimate destination for a memorable summer adventure.





InflataRUN, Education City | 900 Park

InflataRUN garnered significant acclaim through its two editions in March and December 2023-January 2024. These events exemplified innovation in family entertainment, boasting the world's longest inflatable, a Guinness World Record holder at 1055 meters. From the thrilling InflataMonster to the dynamic InflataSprint, each edition showcased ingenuity and exhilaration. Live performances, carnival games, and a variety of food vendors enhanced the vibrant ambiance, ensuring an unforgettable experience for all attendees.





Winter Carnival

The Winter Carnival featured a classic Carousel, Carnival Games, roaming performers, and 44 Retail and Food Kiosks, offering a variety of entertainment and treats. Light decorations added to the festive atmosphere.



BROUGHT
TO YOU
BY



ASIAN TOWN SPORTS CARNIVAL

EID AL FITR 2023

Asian Town Sports Carnival

The Asian Town Sports Carnival 2023 saw 33,000 attendees, mostly blue-collar workers and a few families. It featured sports themed activations, giant adult inflatables, and 61,786 engagements. The carnival had 9 food kiosks, stage and roaming performances offering 33 hours of entertainment. Workers enjoyed a break from routines and had fun with colleagues. Positive feedback made it a memorable experience for all.





AFC Football Fest

This event aimed to unite fans, celebrate their love for football, and offer an unforgettable experience. It took place at the Cricket Stadium parking lot in Asian Town. The central focus of this Fan Zone was to deliver maximum fan engagement and live streaming of AFC Football matches, ensuring an incredible experience for all attendees.



World Cup 2022 Fanzone at Doha Festival City

E3 organized the activation at Doha Festival City World Cup Fanzone in Nov/Dec 2022. It enhanced fan experiences, fostered community engagement, and promoted brand awareness. E3's successful execution established its expertise in event management, enhancing its brand reputation. The venue observed 60K+ visitors over a period of 30 days.



Family Festivals & Special Events

by our team



Summer Entertainment City (2017 – 2019)

The Flagship 85 day summer event of National Tourism Council was meticulously executed by our events team that involved in deploying over 500 staff to transform 30,000 Sqm of the Doha Exhibition and Convention Center (DECC) into an indoor. Scope of work included concept design, fit-out, equipment installation, staffing, food court setup, exhibition management and daily operations. The event had over 800,000 visitors.



Souq Waqif Spring Festival - 2018

An outdoor theme park and festival setup for 90 days offering various rides, skill games, entertainment shows, and delicious food options with an estimated attendance of over 400,000 visitors.



Al Bidaa Park Spring Bazaar - 2018

A full of activity Spring Bazaar hosted at the heart of Doha in Al Bidaa Park with magnificent retail bazaar, delicious food offerings, exhilarating shows and exciting activities. Organized, managed and designed by members of our events team.

Sports Events

by our team



Influencer Cup Dinner Gala for Supreme Committee for Delivery & Legacy



FIBA 3x3 World Tour-Doha Masters 2019



National Sports Day 2022 - Qatar Tourism



Asian Champions Trophy - Qatar Olympic Committee



Family Entertainment Centers (FEC's)

InflataPark

City Center Mall



City Center Mall was struggling with activating its 20 year old Ice Rink. The E3 Family Entertainment Center (FEC) team was engaged by the mall to design a new concept that had to be unique, innovative, and help increase footfall. The InflataPark opened its doors in May 2023 and has since attracted over 350,000 visitors, with a repeat visitor rate of 45%. It has become one of the most visited entertainment destinations in Qatar! The dynamic nature of the concept allowed E3 to change it to an InflataSTADIUM during the World Cup 2023, and there are further plans to introduce a new Inflatable Park in Q3 2023.



Inflata Splash

Inflata Splash, Doha Sands

Inflata Splash is Qatar's first-of-its-kind inflatable attraction, spanning 1,000 sqm and combining inflatable fun with a water-themed ambiance. Featuring a massive obstacle course and interactive play areas, it caters to thrill-seekers of all ages. Designed for all-weather fun, Inflata Splash offers beach and ocean vibes without getting wet. To enhance comfort, a fine mist cools the surface. The scenic design, inspired by beach elements, ensures a visually appealing and unforgettable experience for everyone.



Hilton Salwa Resort Desert Falls Water Park Arcade

Designed as an add-on activity for the resort and water park guests, the Arcade setup is owned and operated by E3 as part of the Water Park since February 2022. Over 35 games are installed at the Arcade where guests are entertained until 8 PM, 7 days a week.





Operations Support for Tourist and Recreational Attractions

Panda House Operations and Activations

E3 was awarded a operations and activations contract by the Public Parks Department of the Ministry of Municipality to operate and manage the daily operations at Middle East's first Indoor Panda Attraction. The Panda House hosts 2 Pandas gifted by China to the State of Qatar and is a popular tourist attraction. E3 is also responsible for various engagement activations including operating carnival games, a Panda Theme arts and crafts room, Caricature art and a souvenir Photo Booth for visitors.



Batabit Arena

Al Enna Beach

Batabit Quad Bike Arena Qatar is an exciting adventure destination located in Qatar, offering thrilling quad biking experiences in a unique outdoor setting. Designed to cater to adrenaline seekers and outdoor enthusiasts, the Quad Bike Arena provides an exhilarating off-road adventure. Members of the E3 team were engaged in managing the entire operations for this tourist destination.



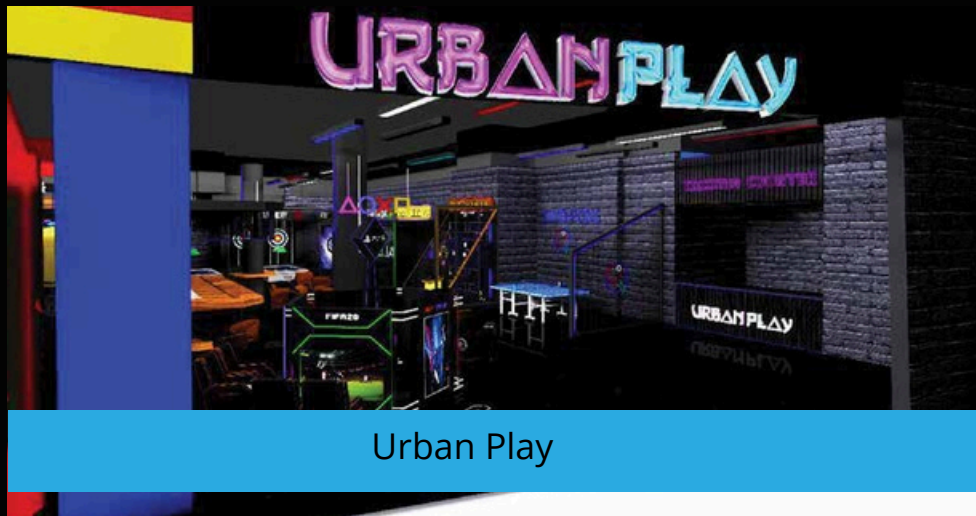
Feasibility Design and Research



Domo Digital



Terminal Salwa



Urban Play



Inflatable Water Castle

Audio Visual & Stage Equipment

Projection Screens



From size to shape our projections systems will satisfy every need of your event creating the best combination for your video content.

LED - Walls



With big events, high definition led walls are essential to give the opportunity to all your participants to enjoy their view as from the first line.

Light & Sound Systems



The creation of the perfect atmosphere through light and music is the spearhead of our company. From convention a private events, we are able to offer the best technical solution with every condition

Stage & Rigging



Our structures will adapt to any size and situation to create the ideal stage for your event.

Ticketing and Accreditation Solution

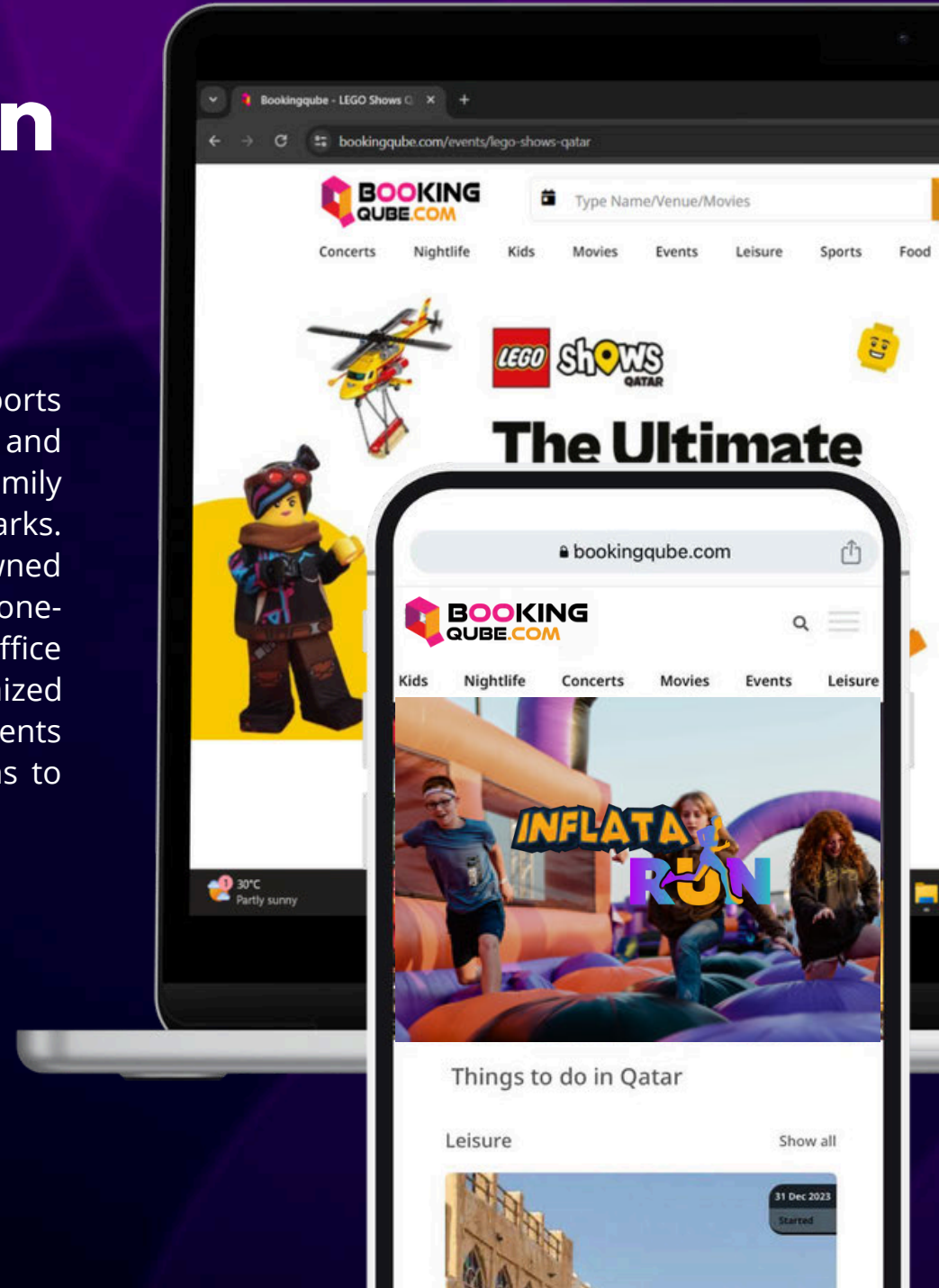


Booking Qube is an enterprise booking solution provider that supports its end customers with integrated ticketing, accreditation and registration services for cinemas, concerts, events, shows, sports, family festivals, exhibitions, family entertainment centers and theme parks. Booking Qube is headquartered in Qatar and is a wholly owned subsidiary of Events Entertainment & Enterprises. It serves as a one-stop solution for all needs related to online / offline / box office ticketing needs. BookingQube go beyond ticketing to offer customized booking solutions to its clients in the MICE industry. Events Entertainment & Enterprises relies on the Booking Qube solutions to deliver a seamless ticketing & booking experience for its events.

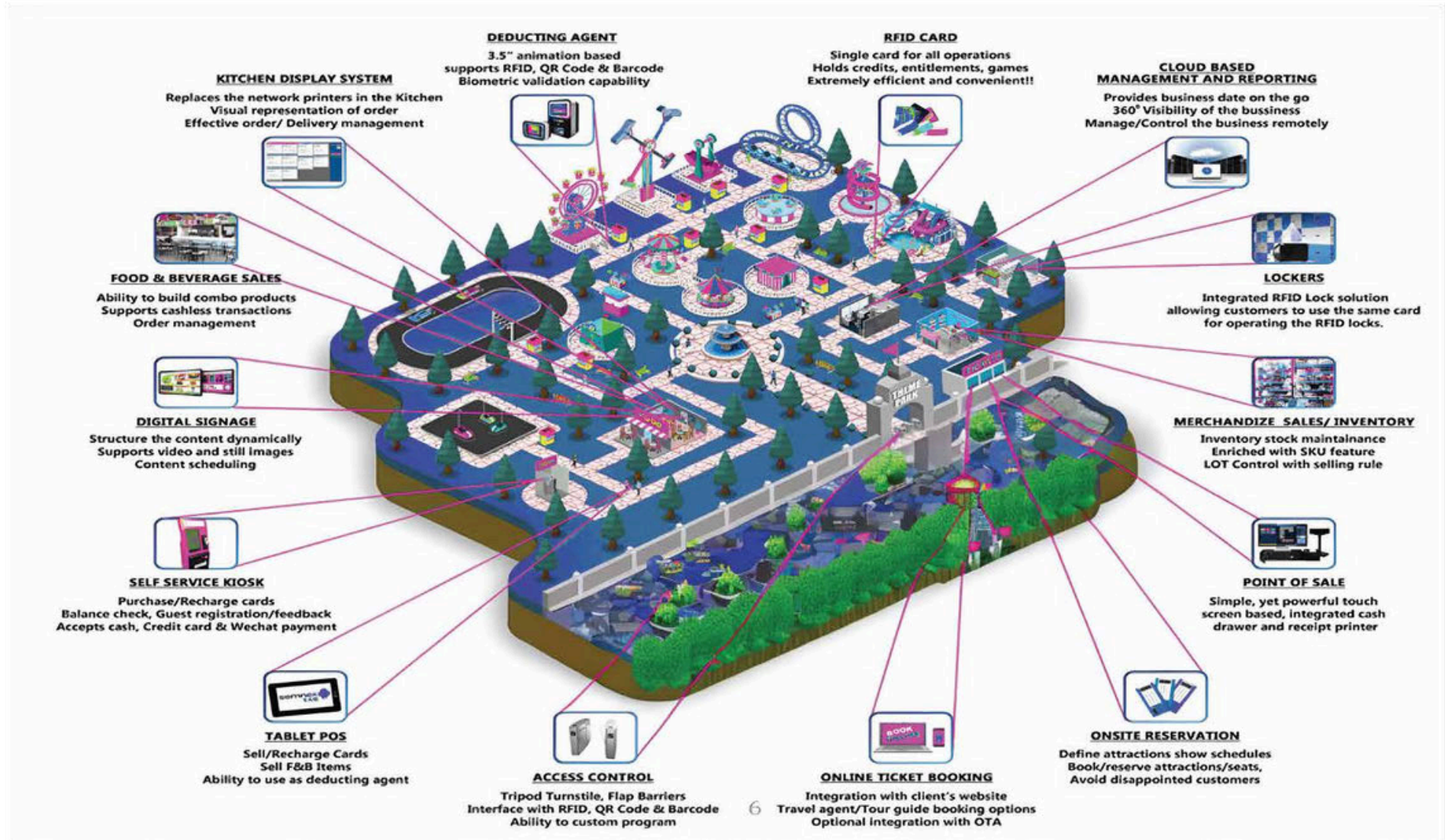


Book your events now!

Qatar's premier booking and ticketing solutions provider



Amusement Park / Festival Management Solution



Clients & Partners



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IBN AJAYAN PROJECTS REAL ESTATE



قطر مول
MALL OF QATAR



كتارا
للضيافة
KATARAHOSPITALITY



Salwa
Beach Resort
Qatar



الدانة
DANA نادي
CLUB



دوحة لاستيفال سيتي
Doha Festival City



مركز قطر الوطني للمؤتمرات
Qatar National Convention Centre



مشيرب العقارية
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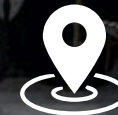
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